PROGRAMMABLE CONTENTS PROVIDING METHOD AND SYSTEM, TRANSMISSION TERMINAL, PROGRAM AND RECORDING MEDIUM

PUB. NO.:   **2003-203088**
   [JP **2003203088**
   A]
PUBLISHED: July 18, **2003** (20030718)
INVENTOR(s):   SHIBATA HIROSHI
               HOSHIAI TAKANARI
APPLICANT(s): NIPPON TELEGR & TELEPH CORP (NTT)
APPL. NO.:   2002-001596
   [JP 20021596]
FILED: January 08, 2002 (20020108)
INTL CLASS:
G06F-017/30; G06F-013/00

ABSTRACT

PROBLEM TO BE SOLVED: To effectively provide the related information by collecting the related information in which an end user may be interested in future by estimating the information on end user's future preference during a time when the end user views the contents.

SOLUTION: A terminal 60 of the end user mixes a user preference keyword created on the basis of end user's past content viewing history and a keyword of the contents which the end user views at the present, by a certain ratio to create the blended user preference keyword and to update the user preference keyword. Then the contents retrieval event on the basis of the updated user preference keyword is transmitted to SIONet 36, and the related information of the contents is collected. Then the programmable content is created by combining the collected related information and the contents which the end user views at the present, to be provided to the end user.

TABULAR OR GRAPHIC MATERIAL SET AT THIS POINT IS NOT DISPLAYABLE

Image 1   Available for Offline Print

TABULAR OR GRAPHIC MATERIAL SET AT THIS POINT IS NOT DISPLAYABLE

END OF DOCUMENT